

A Unified
Vision
to **Serve**
Georgia's
Youth

Georgia Afterschool & Youth Development **Initiative**

A collaboration between GSAN & GUIDE, Inc.

SPONSORSHIP OPPORTUNITIES

Georgia Afterschool & Youth Development Conference

September 7 – 9, 2022 | The Classic Center | Athens, GA

Setting the standard for high quality afterschool and youth development programs serving Georgia's children and youth.



More time spent in afterschool is associated with better work habits, improved academic performance, gains in self-efficacy, improved GPA and fewer school absences.



Afterschool programs help children develop social-emotional, academic, and workforce skills.



According to America After 3pm, nearly 1 in 5 of Georgia's youth are alone and unsupervised between the hours of 3 and 6 pm, the peak hours for juvenile crime and experimentation with risky behaviors.

The bi-annual Georgia Afterschool & Youth Development Conference will be held on September 7-9, 2022, at Classic Center in Athens, Georgia. This conference connects afterschool and youth development program providers and stakeholders throughout the state for three days of professional development, networking and interactive workshops.

2018 HIGHLIGHTS

- 600+ attendees, including afterschool and youth development professionals, administrators, frontline staff, funders, stakeholders and community partners
- Over 70 breakout sessions over three days
- Three keynote speakers
- 50+ exhibitors

THE GEORGIA AFTERSCHOOL & YOUTH DEVELOPMENT AWARDS

The Georgia Afterschool & Youth Development Awards honor outstanding professionals, programs, and youth and recognize honorees for their efforts and excellence in the afterschool and youth development field.

THE AWARDS WILL INCLUDE:

- **Excellence Award:** Outstanding Youth Development Program
- **Leadership Award:** Outstanding Youth Development Professional
- **Rising Star Award:** Emerging Youth Leaders

Conference Sponsorship Levels



PLATINUM: Award Naming Rights \$10,000

- Company name included in the name of one of three awards (Excellence Award, Leadership Award, or Rising Star Award)
 - Recognition during Awards Presentation
 - Speaking opportunity during conference
 - Company logo on event signage, conference guide, ASYD newsletter and event email announcements
 - Company name in conference-related media releases
 - Company logo and link to company website on conference website for 1 year
 - Complimentary conference registration for 3 attendees
 - 1 exhibit table
 - Opportunity to include a company promotional item in the attendee bags
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GOLD \$7,500

- Recognition during Awards Presentation
 - Speaking opportunity during conference
 - Company logo on event signage, conference guide, ASYD newsletter and event email announcements
 - Company logo and link to company website on conference website for 1 year
 - Company name in conference-related media releases
 - Complimentary conference registration for 3 attendees
 - 1 exhibit table
 - Opportunity to include a company promotional item in the attendee bags
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SILVER \$5,000

- Recognition during Awards Presentation
 - Company logo on event signage, conference guide, ASYD newsletter and event email announcements
 - Company logo and link to company website on conference website for 6 months
 - Complimentary conference registration for 2 attendees
 - 1 exhibit table
 - Opportunity to include a company promotional item in the attendee bags
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BRONZE \$2,500

- Recognition during Awards Presentation
- Company logo and event on signage and conference guide
- Company logo and link to company website on conference website for 3 months
- Complimentary conference registration for 1 attendee
- 1 exhibit table

Interested in Exhibitor information, [click here](#).

Conference Schedule

SEPTEMBER 7

8:00 am
Check In

9:00 - 10:00 am
Conference Kick Off
Keynote

10:15 - 11:45 am
Breakout Sessions

12:00 - 1:00 pm
Lunch
Ballroom

1:15 - 2:45 pm
Breakout Sessions

2:45 - 3:30 pm
Break with Exhibitors

3:30 - 5:00 pm
Breakout Sessions

SEPTEMBER 8

8:00 am
Check In

8:00 - 8:45 am
Networking Breakfast with
Exhibitors

9:00 - 10:30 am
Break Out Sessions

10:45 am - 12:15 pm
Break Out Sessions

12:15 - 1:30 pm
Networking Lunch with
Exhibitors

1:45 - 3:15 pm
Breakout Sessions

3:30 - 5:00 pm
Keynote & Rising Star
Awards

SEPTEMBER 9

8:00 am
Check In

8:00 - 8:45 am
Networking Breakfast
with Exhibitors

9:00 - 10:30 am
Break Out Sessions

10:45 - 11:30 am
Closing Keynote