


A Unified
Vision
to Serve
Georgia's
Youth



Georgia Afterschool
& Youth Development
Conference

A collaboration between GSAN & GUIDE, Inc.

September 7-9, 2022
The Classic Center, Athens, GA

Exhibitor Prospectus

You don't want to miss the 2022 Georgia Afterschool & Youth Development Conference!

This conference features high quality, dynamic programming that will draw approximately 800 participants, including afterschool and youth development professionals, administrators, funders, stakeholders and community partners. Participants will come from grant funded programs through the Georgia Department of Education, Division of Family and Children Services, Department of Public Health, Department of Early Care and Learning and Department of Behavioral Health and Developmental Disabilities, as well as schools and other youth-serving and afterschool organizations.

The Georgia Afterschool & Youth Development Conference has the potential to significantly boost your organization's exposure while raising awareness of your resources and services for afterschool and youth development organizations and professionals. We highly encourage you to take advantage of this one-of-a-kind opportunity to promote yourself, increase brand awareness, and distribute information to a unique segment—literally hundreds of professionals from across the state who are committed to improving the lives of youth across the state of Georgia.

Our 2022 conference will feature several well-respected locally and nationally recognized speakers, workshops tied to the Georgia Afterschool & Youth Development Quality Standards, and excellent opportunities for networking. This year will also feature optional Conference which will focus participant experience on the subjects of STEM, Mentoring, or Mental Health.

Exhibiting at the 2022 Georgia Afterschool & Youth Development Conference gives you an opportunity to network and share with professionals across the state. You will have the opportunity to share your resources and services and promote yourself and your organization to this engaged and enthusiastic audience.

Exhibitor Opportunities

This year's schedule includes dedicated time for participants to interact with exhibitors, guaranteeing exposure to the important work you do every day and your resources. There are multiple ways to interact as an exhibitor. Please review the following to find out which approach is right for your organization! Options listed by level of interaction.

Breakfast Session..... \$1,000

The most important meal of the day sponsored by your organization with the opportunity to present on material of your choosing for up to 45 minutes. This is the most direct line of communication between exhibitors and participants. Spots are limited; sign up early!

Exhibitor Table \$500 Regular / \$400 Non-profit & Government

One 6' table, one conference registration. This option ensures the opportunity for interaction with participants

Exhibitor fees include:

- Access to afterschool and youth development professionals for the duration of the 3-day event
- Listing in the Georgia Afterschool & Youth Development Conference program
- A booth with a 6' covered table and chair
- One conference registration

*Power, internet, materials storage, etc. will cost additional fees and will be coordinated directly through The Classic Center. Information regarding this set-up will be provided upon submission and acceptance of Exhibitor Application.

Extras:

Additional Table.....\$200

Additional 8' table (adjoining)

Additional Registration\$175

Discounted conference registration for additional staff

Tote Bag Stuffer\$250

Participant tote bag item

"Take One" Resource\$150 per item

If you cannot attend the conference, we have a great option for you! Your product information (flyers, catalogs, postcards, etc.) will be displayed at a conference "Take One" table as a resource for our participants.

Exhibitors are responsible for getting materials to the Georgia ASYD Conference staff and / or The Classic Center in a timely manner. The conference will not pay any costs associated with having exhibitors' materials shipped or stored at the site.

DEADLINE: August 16, 2022
Interested in more than just an Exhibit Booth?
To find out how to be a Conference Sponsor, [click here!](#)

Important Information

Rules and regulations are part of the contract between the exhibitors and the Georgia Afterschool & Youth Development Conference. They have been created to ensure a successful conference for all exhibitors, participants and staff.

Audio-Visual Equipment & Internet Access: Exhibitors are responsible for securing audio-visual equipment intended for use in the exhibit area. A/V needs and dedicated Internet access will be handled by The Classic Center. Contact information for these arrangements will be provided upon submission and acceptance of Exhibitor Application.

Booth Equipment: Each exhibit booth will include a 6' draped table and one chair. Additional equipment may be ordered from The Classic Center.

Use of Exhibit Space: Booth spaces cannot be enlarged, and exhibits cannot spill into traffic areas. Displays shall not be placed in such a manner as to interfere with other exhibits. Banners and other items may be hung from tables or sitting on the floor within the exhibit space but may not hang anything on the walls of the conference center. Printed materials may be distributed from your booth only.

Exhibit Acceptance: All Exhibit Applications will be reviewed by the conference team prior to acceptance. Exhibits not accepted will receive full refund of fees paid. If an exhibit is not in character or alignment with the conference, Georgia ASYD Conference staff reserves the right to reject or prohibit an Exhibitor during the application process or require the modification of an exhibit while on-site.

Protection of Property & Liability: Exhibitors will be held responsible for any damage done to property, the building, employees or other agents. Neither the Georgia Afterschool & Youth Development Conference, any funders or conference staff, The Classic Center, nor any of the conference attendees shall be responsible for any injury, loss, or damage that may occur to the exhibitors, the employees of the exhibitor, or exhibitor property from any cause whatsoever, prior to, during, or subsequent to the period covered in the Exhibitor Contract.

Cancellation & Refunds: All cancellations must be in writing. If received by August 16, 2022, one-quarter (25%) of the fee will be forfeited. There will be no refunds for cancellations after this date, including for no-shows.

Loading/Unloading, Set Up & Break Down Procedures: Exhibitors are encouraged to coordinate delivery options for shipment of materials with The Classic Center. Set Up and Break Down details will be sent upon Exhibitor Application approval.

Ready to submit your Exhibitor Application? [Click here!](#)