

Setting the Standard

CREATING
A UNIFIED
VISION
TO SERVE
GEORGIA'S
YOUTH

SPONSORSHIP OPPORTUNITIES

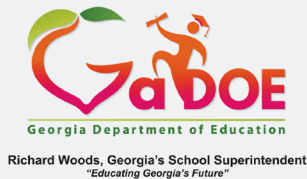
Georgia AfterSchool & Youth Development Conference

September 26 – 28, 2018

Columbus Convention & Trade Center

Columbus, GA

In partnership with:



Georgia Division of Family and
Children Services



Setting the standard for high quality afterschool and youth development programs serving Georgia's children and youth

The bi-annual Georgia Afterschool & Youth Development Conference will be held on September 26-28, 2018 at the Columbus Convention and Trade Center. This conference connects afterschool and youth development program providers and stakeholders throughout the state for three days of professional development, networking and interactive workshops.

2016 Highlights

- 550+ attendees, including afterschool and youth development professionals, administrators, frontline staff, funders, stakeholders and community partners
- 70 breakout sessions over three days
- Three keynote speakers
- 38 exhibitors

The Inaugural Georgia Afterschool & Youth Development Awards

This year's conference will host The Inaugural Georgia Afterschool & Youth Development Awards. This inaugural event will take place on the final day of the conference and honor outstanding programs and individuals across Georgia. The 2018 awards will include:

- **Excellence Award:** Outstanding Youth Development Program
- **Leadership Award:** Outstanding Youth Development Professional
- **Trailblazer Award:** Outstanding ASYD Innovator
- **Rising Stars:** Emerging Youth Leaders



More time spent in afterschool is associated with better work habits, improved academic performance, gains in self-efficacy, improved GPA and fewer school absences.



Afterschool programs help children develop social-emotional, academic, and work-force skills.



According to America After 3PM, nearly 1 in 5 of Georgia's youth are alone and unsupervised between the hours of 3 and 6 PM, the peak hours for juvenile crime and experimentation with risky behaviors.

Conference Schedule

SEPT. 25

4:30 – 6:00 pm
Check In

5:45 – 7:00 pm
Grantee Reception for DFCS, DPH and GaDOE with Special Guests

SEPT. 26

8:00 am
Check In

8:00 – 9:00 am
Networking Breakfast
with Exhibitors

9:00 – 10:45 am
Conference Kick Off
Keynote

11:00 – 12:30 pm
Breakout Sessions

12:30 – 1:45 pm
Lunch with Special
Guests

2:00 – 3:30 pm
Breakout Sessions

3:30 – 4:00 pm
Break with Exhibitors

4:00 – 5:30 pm
Breakout Sessions

SEPT. 27

8:00 am
Check In

8:00 – 9:00 am
Networking Breakfast
with Exhibitors

9:00 – 10:30 am
Break Out Sessions

10:45 – 12:15 pm
Break Out Sessions

12:15 – 1:15 pm
Networking Lunch

1:30 – 3:00 am
Break Out Sessions

3:00 – 3:30 am
Break with Exhibitors

3:30 – 5:00 pm
Breakout Sessions

SEPT. 28

8:00 am
Check In

8:30 – 11:00 am
Seated Breakfast &
Award Ceremony

11:00 – 11:30 am
Keynote

11:30 am
Closing

Conference Sponsorship Levels



PLATINUM: AWARD NAMING RIGHTS

\$10,000 for 1 year, \$17,500 for 2 years, \$25,000 for 3 years

- Company name included in the name of one of three awards (Excellence Award, Visionary Award, and Rising Stars)
 - Table for 10 at Awards Ceremony on the final day of the ASYD Conference
 - Recognition at Awards Ceremony
 - Speaking opportunity for brief welcome remarks from a company representative at the Awards Ceremony
 - Company logo on event signage, conference guide, ASYD newsletter and event email announcements
 - Company logo and link to company website on conference website for 1 year
 - Company name in conference-related media releases
 - Complimentary conference registration for 3 attendees
 - 1 exhibit table
 - Opportunity to include a company promotional item in the attendee bags
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GOLD \$7,500

- Table for 10 at Awards Ceremony on the final day of the ASYD Conference
 - Recognition at Awards Ceremony
 - Speaking opportunity for brief welcome remarks from a company representative at the Awards Ceremony
 - Company logo on event signage, conference guide, ASYD newsletter and event email announcements
 - Company logo and link to company website on conference website for 1 year
 - Company name in conference-related media releases
 - Complimentary conference registration for 3 attendees
 - 1 exhibit table
 - Opportunity to include a company promotional item in the attendee bags
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SILVER \$5,000

- Table for 5 at Awards Ceremony on the final day of the ASYD Conference
 - Recognition at Awards Ceremony
 - Company logo on event signage, conference guide, ASYD newsletter and event email announcements
 - Company logo and link to company website on conference website for 6 months
 - Complimentary conference registration for 2 attendees
 - 1 exhibit table
 - Opportunity to include a company promotional item in the attendee bags
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BRONZE \$2,500

- Recognition at Awards Ceremony
- Company logo on event signage and conference guide
- Company logo and link to company website on conference website for 3 months
- Complimentary conference registration for 1 attendee
- 1 exhibit table



EXHIBIT TABLE \$400

- Listed as exhibitor in conference guide and on website
 - 1 exhibit table
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Interested in becoming a sponsor? [Click here](#) or email klandes@georgiavoices.org.